

Program Overview

The City of Jacksonville's Rediscover Jacksonville Business Beautification Grant, sponsored by the Jacksonville Advertising & Promotion (A&P) Commission and the Office of Economic Development, provides financial assistance to local businesses to improve their property's exterior, enhance the city's visual appeal and promote economic growth. Grant awards are available up to \$10,000 with a required 50% matching contribution from the applicant.

Application Instructions

Please complete the following application form and attach all required documentation. Beginning January 1, 2026, submit your application by emailing rbirch@jacksonvillear.gov or dropping it off at the City Hall front desk. Incomplete applications will not be considered.

Section 1: Applicant Information

- 1. Business Name:** _____
- 2. Business Address:** _____

City: _____ State: _____ Zip Code: _____

3. Applicant Name:

4. Applicant's Role (Owner/Manager/Other):

5. Phone Number:

5. Phone Number:

5 Phone Number:

5. Phone Number:

5. Phone Number:

5. Phone Number:

6. Email Address:

5. Phone Number:

6. Email Address:

Section 2: Eligibility Confirmation

1. Is your business located within Jacksonville city limits?
 Yes No
2. Do you own the property where the improvements will take place?
(If no, please provide written consent from the property owner.)
 Yes No
3. Have you obtained or applied for all necessary city permits for this project?
(If no, please explain.)
 Yes No
4. Will this project comply with all applicable local, state and federal regulations?
 Yes No

Section 3: Project Description

1. Describe the proposed project. Include details of the planned improvements (facade updates, landscaping, signage, lighting, etc.). Attach visual renderings or sketches.

2. Why is this project important to your business and the community?

3. Estimated start date: _____
4. Estimated completion date: _____

Section 4: Budgeting and Funding Request

1. Total Project Cost: \$ _____
2. Grant Amount Requested (up to \$10,000): _____
3. Matching Contribution (up to 50%): \$ _____
4. Provide a detailed budget for the project (include estimates/quotes):

Item/Service	Cost
	\$ _____
	\$ _____
	\$ _____
	\$ _____
	\$ _____
	\$ _____
	\$ _____

5. Have you secured funding for your matching contribution?

Yes

No

Section 5: Attachments

Please include the following documents with your application:

1. Proof of property ownership or signed consent from the property owner
2. Copy of Jacksonville business license
3. Visual renderings or sketches of the proposed improvements
4. Quotes or estimates for project costs
5. Photos of the property's current condition
6. Any required city permits or proof of permit application

Section 6: Agreement and Signature

By signing this application, I certify that the information provided is true and accurate to the best of my knowledge. I agree to comply with all terms and conditions of the Rediscover Jacksonville Business Beautification Grant Program, including the maintenance of completed improvements for a minimum of five (5) years. I understand that failure to comply with program requirements may result in repayment of grant funds.



Submission Details

Beginning January 1, 2026, completed applications and required attachments can be submitted via email to rbirch@jacksonvillear.gov or drop off at the City Hall front desk. For questions or assistance, please contact Economic Development Director Robert Birch at (501) 831-6383.

We look forward to helping your business shine brighter!

